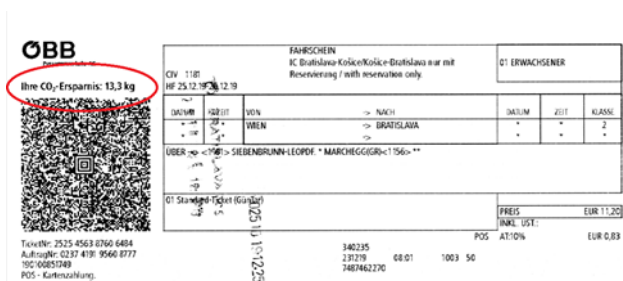


My new business is operating an airline that is the most environmentally friendly.

Don't you think the bigger the dream the better? During the Christmas holiday last year, I was in Europe. This picture is the Christmas market in Vienna, and this one is in Prague.

I used rail to travel between cities.

This is a ticket to Bratislava that I bought in Vienna. The ticket says, "You save 13.3 kg of CO2 emissions." The company's website outlines that railroads can save more CO2 than cars.



As you know, travelers in Europe are beginning to shun air travel as the concept of "flight shame" becomes more widespread.

I'm very sorry if young people have fewer opportunities to go abroad than before. I think it is very important to go abroad and experience various things. They may be puzzled by little mistakes and cultural differences. I believe that interacting with people from different religions, ethnicities, and different perspectives will foster a spirit of accepting diversity.

Fortunately, research and development on using biofuels as fuel for jets is well and truly underway. This figure was published by the MLIT and the METI. In Japan, business development to manufacture aircraft fuel from Euglena is moving ahead.

There are technical, regulatory, and cost issues in starting a jet airline that solely uses biofuel. Technical issues include where to obtain the fuel. Routes will be opened once the technical and regulatory issues have been resolved.

The cost problem can be solved in the following ways: we could look for sponsors who agree with our philosophy using donations and crowdfunding, in order to minimize fares even if fuel procurement costs are high. The company logo is displayed on the exterior and interior of the fuselage, just like a F1 machine.

Meals will be provided only once, even on long-haul routes, and other snacks will be available for purchase. We recommend that customers finish their meals before boarding so that we can minimize the weight of the equipment loaded. To serve a meal late, it may be good if a TED talk for example might be held first.

Environmental considerations are not limited solely to fuel. We will procure the most fuel-efficient aircraft. We will use the most environmentally friendly, forks, knives, and trays, etc. We do not distribute disposable earphones. We recommend passengers bring their own.

That's the basic outline of an eco-friendly airline. We hope our challenging attempts will trigger further technological innovation, and I'd be happy if Greta Thunberg would willingly board one of our planes without any hesitation.

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